



# TEAM BUILDING

Build TEAMS that MAXIMIZE SUCCESS.

## ***Understand Each Other, Achieve Together***

One of the biggest hindrances to successful teamwork is effective communication. In every team, **people must adapt to successfully engage with one another, solve problems, and achieve goals.** In order for teams to maximize success, **there must be a sense of understanding and mutual respect between individuals.**

In addition to communication and respect, high functioning teams are able to consistently leverage the strengths in their group and help individuals feel comfortable in the team's culture and environment.

## ***Building Teams at the Personality Level***

Through knowledge of their own behavioral triggers and underlying motivations, individuals are able to bring their best selves to the team.

When individuals discuss behavioral insights together, they are able to **appreciate, communicate, and leverage the personalities within their team;** mutual understanding is key to building collaborative success.

Birkman enables teams to **embrace the differences that make them unique.**

## ***A Common Language For Communication***

Birkman creates a common language for communication within teams and enables individuals to understand each others' behaviors and Needs. By establishing a solid foundation, teams can **increase their emotional intelligence and effectiveness.**

Birkman offers both individual and group reports. Group reports compare the behaviors of up to 100 team members, allowing for comprehensive and in-depth insights.



## ***Birkman Builds Better Teams***

Birkman Team Building is not only a competitive advantage for individuals and teams, but for the organization as a whole.

### **Birkman provides insights into:**

- Interests and motivations that drive individual and group productivity
- Differences to note and potential areas of conflict
- Methods to communicate effectively with all behavioral styles

The Birkman Method helps teams grow by embracing their unique personalities and differences.



## ***About The Birkman Method***

With more than **65 years of proven reliability and validity**, The Birkman Method is a scientifically developed, multi-dimensional assessment that combines **behavioral and occupational data** to better understand oneself and others – both in and out of the workplace. The Birkman Basics Suite and Birkman Signature Suite are two product options that can strengthen and enhance any team.

**Birkman Basics** is our self-interpretive report set that can be readily and easily incorporated into any team building activity. Birkman Basics is a great initial product to launch the Birkman journey.

**Birkman Signature Suite** is a Birkman certified product that includes 40+ reports to use for growth and development. The advanced reports provide in-depth analysis and insights into personality.

**Contact us for your next team building at Michael Hagan, [mike@mktgandmore.com](mailto:mike@mktgandmore.com) or (281) 433-1180**

Birkman empowers people with a wide variety of applications.



Leadership  
Development



Team  
Building



Career  
Exploration



Talent  
Selection



Sales and  
Negotiation